

FREE SAMPLE · CHAPTER 1 OF 10

THE ₦5K-₦10K DIGITAL PRODUCT PLAYBOOK

Make ₦5,000 – ₦10,000 Daily Selling Digital Products



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Full book: ₦3,500 (was ₦10,000)

CHAPTER 1

The ₦5K-₦10K Daily Promise

An honest chapter about what this system is, what it isn't, and why ₦5,000-₦10,000 a day is a realistic goal.

Let's start with honesty, because that's the whole point of this book.

I am not going to promise you ₦100,000 or ₦200,000 every single day. Anyone who promises that on the internet is selling you dreams, not a system. What I am showing you is a simple process — the same process real digital-product sellers are using right now. If you put in the work, ₦5,000 - ₦10,000 daily is possible. And once you have that consistency, you scale.

THE MATH

₦5,000/day × 30 days = ₦150,000 per month
₦10,000/day × 30 days = ₦300,000 per month
That's ₦150K-₦300K monthly — more than many Nigerian salaries — from a business you can run on your phone.

What this book IS

- ✓ A step-by-step system: create a product → raise ₦30,000 → run ads → scale
- ✓ Written for complete beginners — no tech skills, no followers, no big budget required
- ✓ Phone-friendly — everything in here works from a smartphone
- ✓ Honest — it shows you the work involved and never hides the effort

What this book is NOT

- ✗ A get-rich-in-24-hours scheme
- ✗ An MLM, referral trick, or 'quick money' app
- ✗ A promise that money falls from the sky while you sleep on night one
- ✗ For lazy people — if you don't want to work, put this book down now

Why digital products?

Digital products are things you create once and sell many times: a PDF guide, a template, an ebook, a checklist. There is no inventory to store, no shipping to pay, and delivery is instant. Every sale is almost pure profit. People across Africa buy them every

single day — relationship guides, pregnancy and baby-care books, recipe books, finance templates, business checklists, church and event materials. The list is endless.

YOUR TASK TODAY

Answer these three questions in your notes: 1) How much money do I need per month to change my life? (Be honest.) 2) What problem do people around me always complain about? (That's a product idea.) 3) What will I do with my first ₦5,000 day? (Visualize it — it matters.)

SOURCES & REFERENCES FOR THIS CHAPTER

- @iamrichygold — 'What I'll do to earn 5k-10k daily if I had to start over again':
<https://x.com/iamrichygold/status/2092708000414761351>
 - @iamrichygold — 'Let's talk about how to create a digital product' (series kick-off):
<https://x.com/iamrichygold/status/2084258170944270469>
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This was Chapter 1 of 10.

Get the complete ebook and unlock:

- ✓ Digital Products 101 + the hottest niches
- ✓ Step 1: create your first product (7-step process)
- ✓ Shortcut: resell ready-made products (PLR)
- ✓ Step 2: raise ₦30,000 with talking flyers (pitch script included)
- ✓ Step 3: Facebook Ads that sell + the full 10K-daily system checklist
- ✓ PRO BONUS: target Kenya, Zambia, Ghana & Nigeria (the ChatGPT city trick)
- ✓ Step 4: rinse, repeat & scale
- ✓ Your 30-Day Action Plan + worksheets & daily tracker
- ✓ Every chapter's source links (X/Twitter references)

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